

SPONSORSHIP PROPOSAL

The Charity

Faces & Voice's of Recovery UK is a registered member-led charity supported by a Board of Trustees, the majority of whom are in recovery. We have ensured a good geographical spread in the representation of the Board of Trustees and have adopted a transparent and simple way in recruiting Trustees and Members.

The Charity is registered with the OSCR, (Office of the Scottish Charity Regulator) allowing the charity to operate in England, Wales, Ireland and Scotland. The charity practices good governance as recommended within the good practice guide produced by the OSCR.

Our Goal

Our strategy is to remain focused upon supporting the delivery and sustaining the UK Recovery Walk. Throughout the year we will get involved in local events and help grass route initiatives to realise their dreams in getting their voices of recovery heard and their faces seen.

Our Mission

- To support people in recovery across the UK to connect and share in their recovery by taking part in the national walk and conference
- To provide various social media platforms to share news and stories
- To provide individuals with the opportunity to share their assets with others
- To act as a resource for those that are involved in planning recovery focused events

The Walks

The UK Recovery Walk which takes place each September, raises awareness of substance use disorders and RECOVERY from addiction. The point of The UK Recovery Walk is to celebrate the achievements of individuals in recovery, and acknowledges the work of prevention, treatment, and recovery service providers. The UK Recovery Walk attracts participants from around the UK, including key city officials, people in recovery and their friends and family, policy makers, health planners and purchasers of goods and services, representatives of industry and commerce, as well as managers, practitioners and users of health services.

The Conference

Will be open to 250 participants, (covid willing) the programme for the conference will include presentations from world leaders in the field of Addiction & Recovery and will comprise a wide range of subjects appealing to its diverse audience.

★ Grand Sponsor (£25,000)

- Named as Grand Sponsor in all media
- Primary Start Line Advertising (own banners need to be provided)
- Full-page, full-colour advert in the Event Programme
- Logo featured on all social media, press releases, and event Banner
- Logo & link listed on website event page
- Sponsor table at Conference and Post Walk Exhibition Celebration
- Logo inclusion in email promotions (10,000) and social media campaigns (15,000+)
- Logo on all T-shirts (5,000+)
- 50 official Walk! t-shirts provided*
- 10 Conference tickets
- **2 Recovery Coach Professional (RCP©) Packages including 64 hours of CCAR & CPD Recovery Coach Training**
- **4 x 5-Day CCAR Recovery Coach Academy Training**

★ Silver Sponsor (£10,000)

- Named as Silver Sponsor in all media
- Logo featured on all social media and event Banner
- Logo & link listed on website event page
- Quarter page Color advert in the Event Programme
- Sponsor table at Post Walk Exhibition Celebration
- Logo inclusion in email promotions (10,000) and social media campaigns (15,000+)
- Logo on all T-shirts (5,000+)
- 15 official Walk! t-shirts provided*
- 2 Conference tickets
- **2 x 5-Day CCAR Recovery Coach Academy Training**

★ Copper Sponsor (£3,000)

- Logo placed on event banner
- Logo on all T-shirts (5,000+)
- Listing in the Event Programme
- 5 official Walk! t-shirts provided*

★ Gold Sponsor (£15,000)

- Named as Gold Sponsor in all media
- Logo featured on all social media and event Banner
- Logo & link listed on website event page
- Start Line adverts (own banners)
- Half-page Color advert in the Event Programme
- Sponsor table at Conference and Post Walk Exhibition Celebration
- Logo inclusion in email promotions (10,000) and social media campaigns (15,000+)
- Logo on all T-shirts (5,000+)
- 25 official Walk! t-shirts provided*
- 5 Conference tickets
- **1 x Recovery Coach Professional (RCP©) Package including 64 hours of CCAR & CPD Recovery Coach Training**
- **2 x 5-Day CCAR Recovery Coach Academy Training**

★ Bronze Sponsor (£5,000)

- Logo on all T-shirts (5,000+)
- Logo featured on all social media and event Banner
- Listing in the Event Programme
- Sponsor table at Post Walk Exhibition Celebration
- 5 official Walk! t-shirts provided*

★ Bus Sponsor (£1,000)

- Logo and link listed on pages of event website
- Logo placed on event banner
- Listing in the Event Programme

★ Recovery Supporter (£850)

- Logo placed on event banner
- 2 official Walk! t-shirt provided*

OTHER

Goodwill Partners

If investing financially is not your first option, you can still get involved and benefit from your organisations name being associated with the UK Recovery Walk and Conference:

- Volunteer Stewards and helpers
- Volunteers helpers at the conference
- Donations of Refreshments
- Donations of services i.e. printing, sound systems etc.

Investment and exhibition sales and management for UK Recovery Walk will be handled by Faces & Voices of Recovery.

For more information on these sponsorship opportunities, to discuss any bespoke opportunities you may have or to find out more about the Walk and how it can benefit your organisation as well as the Walk and people in recovery, contact: Annemarie Ward, CEO FAVORUK